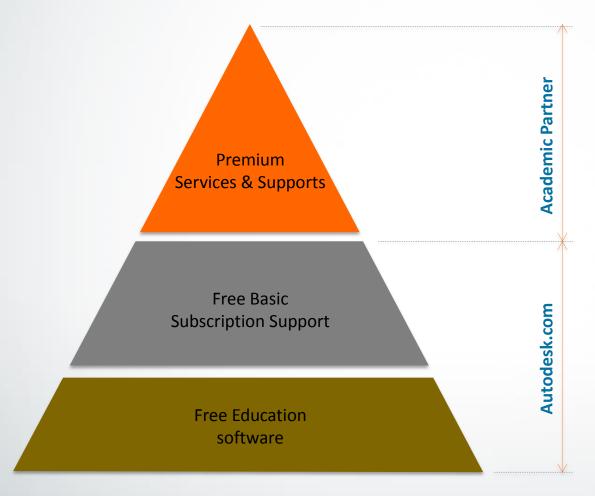


Autodesk Academic Partner Model



Paid Services

- Advanced Support
- Professional Development
- Training & Certification
- Curriculum Development & Implementation
- Consultation

Basic Subscription Support

- Installation and configuration troubleshooting
- Online knowledge base, including tutorials, training videos, and Autodesk technical solutions
- Web support
- Expedited community forum support

Free Education Software

- 125 seats standalone or network
- 3 years term
- All industry suites



AAP Services & Support Offering



AAP prepare institutions and students for success by offering institutions with the following paid services and support.

- ✓ Product Support & software Implementation
- ✓ Training for Faculty & students
- ✓ User Assessment & Accreditation
- ✓ Professional Development for Faculty
- ✓ Support for participation in Autodesk design competitions
- Help integrating Autodesk software into curriculum and student projects
- Autodesk student and educator expert development



Certificate for Training, Events & Project



The certificates serve as proof that users has complete a training or attended an event from an Autodesk authorized partners.

Autodesk Academic partner is authorized to issue certificate to users upon completion of training or participation of events.

✓ Certificate of Completion (COC)

- Training for faculty or students
- Online feedback require
- Online performance report available

✓ Certificate of Participation (COP)

- Seminar, Workshop, Bootcamp
- No feedback require
- Pre-print available

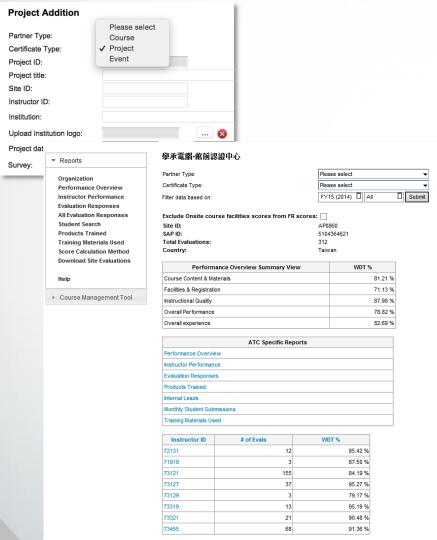
✓ Certificate of Project Completion (COPC)

- Project-based training
- Ability to include institution logo
- Online feedback require
- Online performance report available





Online Evaluation & Performance Report



The online Evaluation provide AAP the ability to collect feedback, print certificate, and generate performance reports.

✓ Localized for 34 languages

✓ Customer Feedback

- Quality of Training
- Quality of Instructor

√ Performance report

- Total number of user trained
- Course Satisfaction
- Instructor Performance

✓ Course / Event Creation Tool

- Add Course
- Add Project, Events (new)

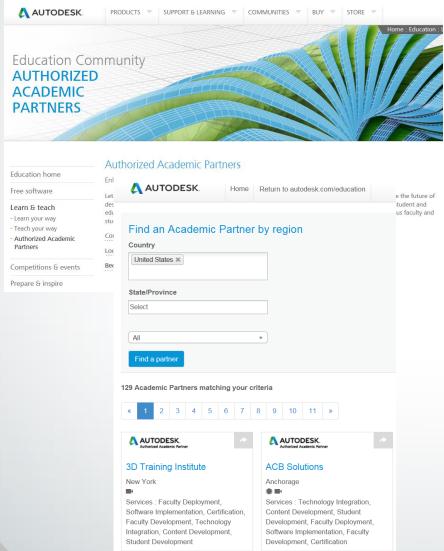
✓ Print Certificate

- Certificate of Completion
- Certificate of Participation (new)
- Certificate of Project Completion (new)



Shhanceo

Look for services & support @ AAP locator



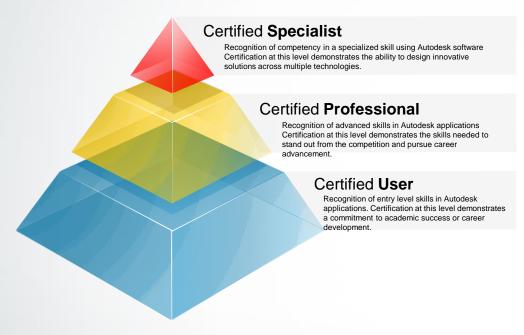
How does institution get in touch with AAP when they need services? They can visit the <u>AAP</u> <u>locator</u> to locate the AAP nearest to them.

The AAP locator display the contact details of the AAP partner and the type of services and support they are offering.

Find out more @ http://education.autodesk.com/Lo cator

AUTODESK.

Certification & Digital Credential





Over 100,000 users validate their knowledge and skill sets through Autodesk certification annually. AAP help institutions to prepare their students to have the skills necessary to continue their design career by obtaining the relevant Autodesk credentials.

✓ Certification available

 AutoCAD, Inventor, Civil 3D, Max, Maya, Revit, Revit MEP, Revit Structure, Road & Highway

√ Industry requirements

 Exam includes both academic and industry requirements designed to confirm users have the skill necessary for their design career.

✓ Performance based exam

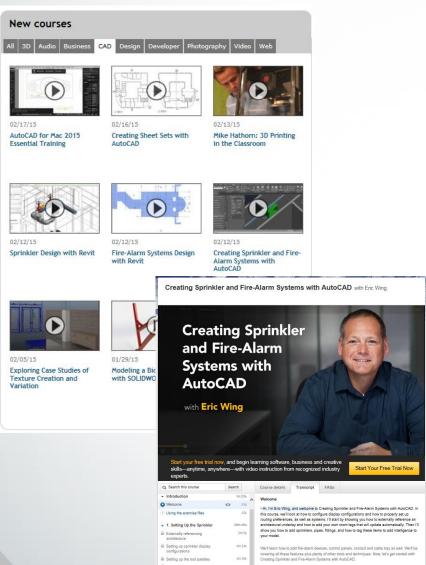
 Users are require to create / modify a data file.

✓ Digital credential

- Digital credential provide user the ability to showcase their competency
- Employer easily evaluate and validate the qualification of applicant



Enhance your training with Lynda.com



Lynda.com offer a wide range of video training covering from 3D Printing, BIM, Product Design, Autodesk software training to other software With these learning resources, AAP can use this to support their training to institutions and students.

√ Resources included

- Course details
- Transcript
- FAQs
- Video
- Data files
- Learning Matrix
- Certificate of completion

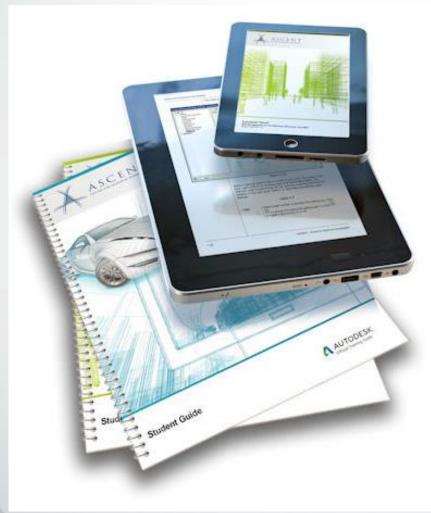
✓ Support to AAP partner

- 1 year complimentary access when sign up as partner
- Use video learning resource to support training
- Sale commission for selling Lynda.com training program.
- Sale Promo for educators and students
 - 20% individual account
 - 30 days free trial



Provide Quality Training with Ascented

AOTG



Provide quality training and materials are key to success for training. Invest in quality training resource is critical. With the support from Ascent, AAP now is able to enjoy the complimentary access to training materials and discount for books and ebooks.

√ Resources included

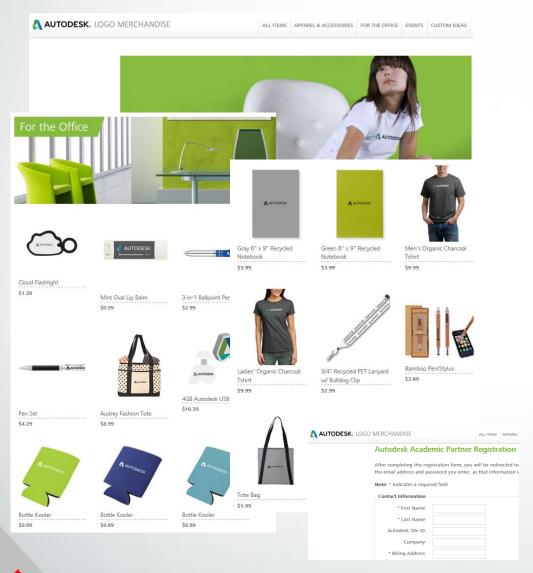
- Course outline
- Student Guides
- ebooks
- Video
- Instructor tools
- Certification pre-guide

√ Support to AAP Partner

- 1 year complimentary access to Ascent Productivity Now.
- 25% discount for Student Guide, Instructor Tools, eBook, standard elearning bundle purchase.
- Special school bundle price for AAP
 - AAP ebook instructor package for Architecture, \$1,500 USD
 - 1 set of instructor tool
 - 1 ebook for instructor
 - Class set (10 students) of Revit book.
 - Ebook contain
 - Revit Arch, MEP, Structure Fund.
- Promote AAP @ Ascent website



Autodesk logo merchandize



10% discount

http://shop.autodesk.com/AAP_Registration

Conducting an event? Having challenge in designing and acquiring the merchandize in small quantity.

With shop.autodesk.com, AAP now can place order on Autodesk branding merchandize and have them ship to you. No worries on commitment of large quantity purchase, no worries on branding compliance.

To support our AAP partner network, all AAP partner will entitle to discount when making a online purchase.

AAP logo & marketing collaterals

As an authorized AAP, you are able to use the AAP logo on your marketing collaterals, business presentation and business cards.

AAP is able to leverage the templates and marketing collaterals developed solely for AAP program to support them to engage the institution.

✓ Training licensing

✓ AAP marketing collaterals

- AAP logo
- eDM templates
- Poster & brochures
- Customer facing presentation

✓ AAP certificates

✓ Certificate of participation

Autodesk Authorized Academic Partner Program

Select the services that are right for your program

Autodesk Authorized Academic Partner Program

Prepare institutions and students for success

Integrate software and learning resources from Autodesk into academic programs and student projects



If you prepare students for careers that require 2D and 3D design skills,

oftware used by architects, engineers, product difficult for busy teachers and professors to sta

(ACI) program Introduction to the Autodesk Education Community

ind other services, the Autodesk® Authorized



about our products and solutions, and have many the education market. With their help, educators

succeed—on school projects and, ultimately, in provide a variety of services to both educators scroom to sharing best practices and setting u



Support for participation in Autodosk design competition

Academic Partners

aders with help from Autodesk rtners. Learn more and get started at demicpartners.

Our Partners can provide a range of services faculty members and students alike, Programs ude the Autodesk® Certified Instructor and th utodesk® Student and Educator Expert Program help students and faculty members asses nd validate their skills, Partners can guide then vard Autodesk® Certification, which provides utodesk technology, from basic entry-level skills



ducators for participation in or sponsorship of asign competitions and introduce and drive udent and educator activities on campus.

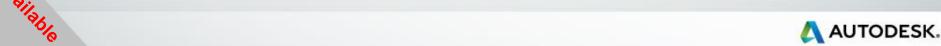






AUTODESK.





Enabling partners with knowledge & skills

To equip partner with the necessary and relevant knowledge and skill sets, we enable our partners through our partner enablement program.

✓ Enablement webinar

- Product training
- Skill development
- Partnership
- Marketing
- Sale Engagement to institution

✓ AAP bootcamp

On site training for selected partners

✓ Learning materials

- ✓ White Paper
- ✓ Industry related paper
- ✓ Skill development

AAP & Academic Sales approach through Partnerships

Trom January 28, 2015 08:00 until January 28, 2015 09:30 Save to calendar

At AAP & Academic Sales approach through Partnerships - Survey

This call will focus on the fundamentals of utilizing partnerships to market your service offering to academic institutions. We will discuss pricing strategies and how to start convers

Who will benefit?

This webinar is aimed at all members of your team who are responsible for interacting with Academic Institutions and

Your Presenters



(Autodesk

Partner Enablement



(Autodesk Global Strategic Partnership

Autodesk Marketing Materials and Utilising PR Session 1

From January 14, 2015 06:00 until January 14, 2015 07:30 Save to calendar

At Autodesk Marketing Materials and Utilising PR Session - Survey

Categories: Enablement Call

Overview:

During the session we will focus on the fundamentals of marketing campaigns and materials to effectively market your service offering to academic institutions. We will also touch on the proper process to utilizing Autodesk PR for your region

Who will benefit?

Objectives:

- Learn about what is available to you and your ATCs for driving your marketing
- Understand the process for utilising Autodesk tools for marketing at a broad audience
- Know the individual tools and where to find marketing related assets

Topic 1

- High level overview of Autodesk marketing and how you can benefit from the tools available
- How to use the PR process successfully in your organisation
- High level overview of the tools and systems and processes available to drive your marketing

Your Presenters



(Autodesk Senior Manager Education

Enablement Resources

Enablement Call #3: Autodesk Marketing, Materials And Utilising PR

Enablement Call Slides #3 Autodesk Marketing Materials and Utilising PR

Education Training resources to support your training offerings

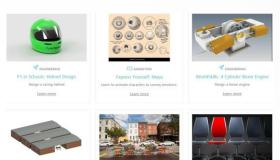
Ready training materials and project developed for teacher and student use. Partner can leverage the materials to prepare / train students to design with Autodesk software.

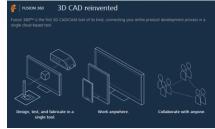


- Building Design & Construction
- Product Design & Manufacturing
- Civil Infrastructure
- Animation, Games & Film
- Sustainable Design
- Secondary Education

✓ Online Course

- Lesson Plans
- Instruction guide
- Step by Step
- Learning Video
- Project based





Sustainable Product Design Strategies

Products can have lower environmental impacts by cleverly using less energy and materials. With a series of introductory videos and quick reference guides, learn sustainable product design fundamentals like design for energy efficiency, reduced embodied impacts, lighweighting, recycling, repair, and upgrade. Learn also how some of Autodesk's products can help you start to put these fundamentals into practice in your designs.

YEAR PUBLISHED: 2011



Energy Efficient Design

Understanding energy is critical what engineers can do to create

Fluid Dynamics

Optimizing Heat Transfer

Reducing Friction

What's New

Cradle to Cradle Product Design Challenge

Designing for the Circular Economy

Cradle to Cradle Product Design Challenge now open

We invite you to enter this exciting Design Challenge and learn how to design products for the circular economy.

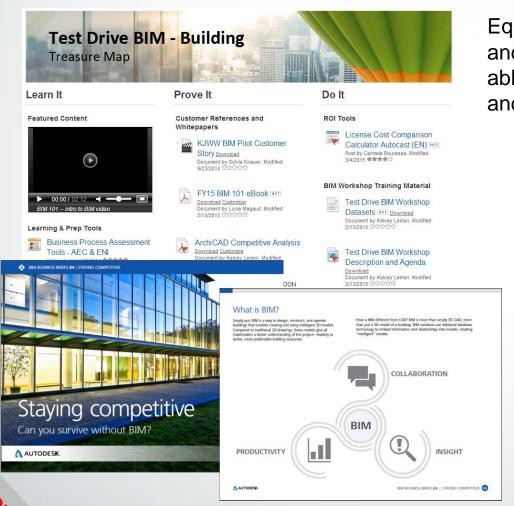


CAM Learning Content

Getting started with CAM? Here is some great learning content, including a comprehensive handbook, classroom materials, and videos.



Keeping partner abreast of the Latest Product, Industry news & information



Equip our partners with the latest product and industry information so that they are able to provide quality training, services and certification to education institutions.

✓ Resources available

- What's New
- White Paper
- Test Drive
- Cheat Sheet
- Value Prompter
- Playbook
- Video
- Infographics
- Customer Facing
- Treasure map

